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Date 1/6/05
By Maria T. Thein

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of)
Byers, Robert Andrew, Jr., et al.)
Serial No. 09 / 892,800) Art Unit: 3627
Filed: June 27, 2001) Examiner: Thein, Maria Teresa T.
For: USER-SPECIFIC METHOD OF)
SELLING PRODUCTS, COMPUTER)
PROGRAM PRODUCT, AND SYSTEM)
FOR PERFORMING THE SAME)

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

AMENDMENT

Sir:

The Applicants have thoroughly considered the Official Action dated October 6, 2004.

In response, the Applicants respectfully request that the attached amendment be entered and the application reconsidered and allowed.

Claim amendments begin on page 2.

Brief remarks explaining these amendments begin on page 11.

A version of the claims showing indicia of amendment begins on page 19.